CIEET
CHINA INTERNATIONAL EDUCATION EXHIBITION TOUR
中国国际教育巡回展

开放·协作·共赢

2026 年（第三十一届）中国国际教育巡回展

参展指南（第二版）

Participant's Handbook For CIEET 2026 (V2.0)

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2026 年（第三十一届）中国国际教育巡回展日程

2026.03.25（星期三）	14:30-16:30	**北京** 国家会议中心	中国国际教育巡回展 &中国留学论坛媒体吹风会
2026.04.10（星期五）	9:00-17:00	**北京** 国家会议中心	1. 中国国际教育巡回展开幕式 2. 中国留学论坛主论坛 3. 中国国际教育巡回展相关配套活动 4. 中国国际教育巡回展开幕欢迎晚宴
2026.04.10（星期五）	12:00-17:00	**北京** 国家会议中心	中国国际教育巡回展北京站（第一天）
2026.04.11（星期六）	9:00-17:00	**北京** 国家会议中心	1. 中国国际教育巡回展北京站（第二天） 2. 中国国际教育巡回展相关配套活动
2026.04.14（星期二）	9:00-18:00	**成都** 成都世外桃源酒店 1F 金色大厅	中国国际教育巡回展成都站
2026.04.16（星期四）	9:00-17:00	**郑州** 郑州大学 河南大学	1. “教育展进校园”活动**郑州大学**站 2. “教育展进校园”活动**河南大学**站
2026.04.18（星期六）	9:00-17:00	**武汉** 武汉万达瑞华酒店 3F 大宴会厅	中国国际教育巡回展武汉站
2026.04.19（星期日）	9:30-17:00	**上海** 上海国际会议中心 1F 华夏厅	中国国际教育巡回展上海站
2026.04.20（星期一）	9:00-17:00	**上海** 上海财经大学 上海交通大学	1. “教育展进校园”活动**上海财经大学**站 2. “教育展进校园”活动**上海交通大学**站
2026.03.25（Wednesday）	14:30-16:30	**BEIJING** China National Convention Center	Press Conference for CIEET & CSAF 2026
2026.04.10（Friday）	9:00-17:00	**BEIJING** China National Convention Center	1. The Opening Ceremony for CIEET 2026 2. The Plenary Session of CSAF 2026 3. Related Supporting Activities of CIEET 2026 4. Welcoming Banquet of CSAF 2026
2026.04.10（Friday）	12:00-17:00	**BEIJING** China National Convention Center	CIEET 2026 BEIJING (DAY 1)
2026.04.11（Saturday）	9:00-17:00	**BEIJING** China National Convention Center	1. CIEET 2026 BEIJING (DAY 2) 2. Related Supporting Activities of CIEET 2026

2026.04.14（Tuesday）	9:00-18:00	**CHENGDU** CYNN HOTEL-Xanadu Hotel 1F	CIEET 2026 CHENGDU
2026.04.16（Thursday）	9:00-17:00	**ZHENGZHOU** ZHENGZHOU UNIVERSITY HENAN UNIVERSITY	CIEET 2026 ZHENGZHOU (Education Fair on Campus)
2026.04.18（Saturday）	9:00-17:00	**WUHAN** WANDA REIGN WUHAN 3F	CIEET 2026 WUHAN
2026.04.19（Sunday）	9:30-17:00	**SHANGHAI** Shanghai International Convention Center 1F	CIEET 2026 SHANGHAI
2026.04.20（Monday）	9:00-17:00	**SHANGHAI** Shanghai University of Finance and Economics Shanghai Jiao Tong University	CIEET 2026 SHANGHAI (Education Fair on Campus)

注：展商各站自行布展时间为

北京站：2026 年 4 月 9 日 15:00-17:00

成都站：2026 年 4 月 14 日 8:00-9:00

郑州站“教育展进校园”活动：

2026 年 4 月 16 日 8:00-9:00（郑州大学/河南大学）

武汉站：2026 年 4 月 18 日 8:00-9:00

上海站：2026 年 4 月 19 日 8:30-9:30

上海站“教育展进校园”活动：

2026 年 4 月 20 日 8:00-9:00（上海财经大学/上海交通大学）

The self-decoration time for exhibitors at each stop is as follows:

Beijing: April 9, 2026, 15:00 - 17:00

Chengdu: April 14, 2026, 8:00 - 9:00

Zhengzhou (Education Fair on Campus):

April 16, 2026, 8:00 - 9:00

(ZHENGZHOU UNIVERSITY/ HENAN UNIVERSITY

Wuhan: April 18, 2026, 8:00 - 9:00

Shanghai: April 19, 2026, 8:30 - 9:30

Shanghai (Education Fair on Campus):

April 20 2026, 8:00 - 9:00

(Shanghai University of Finance and Economics/ Shanghai Jiao Tong University)

2026 中国留学论坛及中国国际教育巡回展北京站日程安排

2026 年 4 月 10 - 11 日，中国北京，国家会议中心

主办：教育部留学服务中心

时间	活动	议程
4 月 10 日 9:00-10:40	2026 年中国国际教育巡回展开幕活动	• 重要领导开幕致辞 • 重要嘉宾致辞 • 重要信息发布 • 重要仪式环节
4 月 10 日 10:40-12:00	2026 中国留学论坛主论坛	开放 • 协作 • 共赢：推动留学教育可信任、更安全、高质量发展”
4 月 10 日 12:00-14:00	工作餐	
4 月 10 日 14:00-17:00	教育展配套交流活动	**教育展配套活动一：**国际教育背景下的创新创业人才培育
		教育展配套活动二：数智时代出国留学生态服

时间	活动	议程
		务系统的协同构建与创新
		教育展配套活动三：留学人才胜任力与就业能力提升
		教育展配套活动四：留学中国·融通世界
		教育展配套活动五：共筑标准基石 深化国际协作—打造可信任的国（境）外学历学位认证标准体系
		教育展配套活动六：英语教学与测评驱动未来留学信任力
		教育展配套活动七：协同创新：推动国际教育项目高质量发展
4 月 10 日 12:00-17:00	中国国际教育巡回展北京站（第一天）	
4 月 10 日 18:00-20:00	招待活动（晚宴）	
4 月 11 日 9:00-17:00	中国国际教育巡回展北京站（第二天）	
4 月 11 日	**教育展配套活动八：**2026“青春筑梦海外，安心赋能未来--高品质留学全周期	

时间	活动	议程
9:55-11:35	服务指南宣讲会”	

The Tentative Programme of CSAF 2026 & CIEET 2026 (Beijing)

April 10-11, China National Convention Center, Beijing

Time	Agenda	Contents
April 10 9:00-10:40	The Opening Ceremony of CSAF & CIEET 2026	·Opening Speech by Important Leaders ·Speech by Important Guests ·Important Information Release ·Important ceremony segment
April 10 10:40-12:00	CSAF Plenary	Inclusion and Collaboration: For a Safe, Reliable and High-quality International Education
April 10 12:00-14:00	Working Meal	
April 10 14:00-17:00	Panel Sessions	**Panel Session 1:** The Cultivation of Innovative and Entrepreneurial Talent in an International Education Context
		Panel Session 2: Collaborative Development and Innovation of the Study Abroad Service Ecosystem in the Digital Intelligence Era
		Panel Session 3: Enhancing the Competence and Employability of Study Abroad Talents

		Panel Session 4: Study in China Connect the World
		Panel Session 5: Fostering Global Standards and International Synergy: Building a Reliable Evaluation Framework for Overseas Credentials
		Panel Session 6: Empowering International Education Trust through English Language Teaching and Assessment
		Panel Session 7: Collaborative Innovation: Advancing the High- Quality Development of International Education Programs
April 10 12:00-17:00	CIEET 2026 Beijing (Day 1)	
April 10 18:00-20:00	Hospitality event (dinner)	
April 11 9:00-17:00	CIEET 2026 Beijing (Day 2)	
April 11 9:55-11:35	**Panel Session 8:** 2026 “Youth Builds Dreams Abroad, Empowering a Secure Future - High-Quality Study Abroad Full-Cycle Service Guide Presentation”	

展商服务手册
CIEET 2026 Exhibitor Service Manual

1. “2026年中国留学论坛”入场券
INVITATION FOR 2026 CHINA STUDY ABROAD FORUM

2026 年中国留学论坛将于 2026 年 4 月 10 日在北京举行，作为“中国国际教育巡回展”的重要组成部分，本届论坛以“开放·协作·共赢：推动留学教育实现可信任、更安全、高质量发展”为主题，在延续和深化 2025 年论坛成果的基础上，全面升级论坛与展会内容，聚焦全球教育治理、跨境教育质量保障、留学安全、青年创新创业、数字教育赋能以及就业胜任力提升等核心议题，汇聚中外教育主管部门、驻华机构、院校专家、行业领袖与青年学者，共商共建留学教育新生态。本届“2026 年中国留学论坛”还将在 4 月 10 日下午同期开设七场主题交流活动，活动主题将陆续公布。

4 月 10 日主论坛及所有主题交流活动参与人员均需提前在官方网站展商报名系统中注册，届时，主论坛及所有主题交流活动将凭报名信息入场。

所有教育展参展商每个展位可享有中国留学论坛主论坛入场券两张及七场主题交流活动不限量参会名额。除此之外，所有拥有主论坛入场券的相关人员可获得 4 月 10 日的午餐券和晚宴券。（均需提前在官方网站展商报名系统中填写相关信息）

The CSAF 2026 will be convened in Beijing on April 10, 2026, as a flagship component of CIEET 2026.

※All participants of the main forum and all panel sessions on April 10th need to register in advance through the exhibitor registration system on the official website. At that time, entry to the main forum and all panel sessions will be based on the registration information.

All exhibitors of CIEET 2026 can enjoy two admission tickets to the main forum of the China Study Abroad Forum and unlimited participation in the seven panel sessions. In addition, all relevant personnel with admission tickets to the main forum can receive lunch and dinner vouchers on April 10th. (All relevant information needs to be filled in the exhibitor registration system on the official website in advance.)

2. 展商在线推广

EXHIBITORS ONLINE DISPLAY

每个参展单位均可免费享有在 CIEET 2026 官方网站 https://cieet.cscse.edu.cn 刊登图文展示资料的权益，请您尽快提供以下信息：

Each exhibitor is entitled to publish graphic and textual display materials on the official website of CIEET 2026 (https://cieet.cscse.edu.cn) for free. Please provide the following information as soon as possible.

①院校名称（中英文） Institution's Name

②院校文字介绍（院校概况、优势专业、入学条件、申请流程等）（仅限Word格式）

Introduction to institution (brief introduction, advantages of major subjects, admission requirements and procedures, etc.) (Only in Word format)

③机构图片5张（宽760像素、高450像素、jpg/png/gif/bmp/tiff格式）

Promotion pictures (760w*450h pixel in jpg/png/gif/bmp/tiff format, maximum 5 pages)

3. 北京站展商洽谈空间

TALKING SPACE

为助力展商精准对接观展人群，本届教育展北京站场地内将为展商免费提供洽谈空间，用于开展精准洽谈对接工作。空间为相对独立的空间，您可以依时间需求在报名系统中预定场地。

To facilitate exhibitors' precise connection with the visiting audience, CIEET 2026 Beijing will provide free TALKING SPACE for exhibitors to carry out targeted negotiation and connection work. These spaces are relatively independent. You can reserve the venue according to your time requirements through the registration system right now.

4. 签证邀请信

INVITATION LETTER FOR VISA APPLICATION

主办方将免费为国外展商到中国参展提供邀请函，以便申请办理赴华签证。如有签证需求，请在报名系统内同工作人员对接沟通。

The organizer will provide an official invitation letter for overseas

exhibitors to facilitate visa application free of charge. If you have visa requirements, please coordinate with the relevant staff members after registering in the system.

5. 展商胸卡
EXHIBITOR BADGES

每个展位均享有 5 张免费展商胸卡，供进出展馆使用。

Each booth will be provided with 5 free exhibitor's badges for entry into and exit from the exhibition venues.

6. 免费午餐
FREE LUNCH

每个展位在 2026 年 4 月 11 日、14 日、16 日、18 日、19 日、20 日将被提供 2 张免费午餐券。

Each booth will be provided with two free lunch vouchers on April 11, April 14, April 16, April 18, April 19 and April 20.

7. 电子会刊
ELECTRONIC JOURNAL

电子会刊将会展示参展商信息给观众。

An Electronic Journal will display the exhibitors' information to the audience.

8. 讲座室租赁

ON-SITE SEMINAR

主办方将为参展商提供展览现场专题讲座机会，北京站每场专题讲座时长为 45 分钟，费用为 7500 元人民币，成都、武汉、上海、三站每场专题讲座时长为 40 分钟，费用为 5500 元人民币，场地容量不少于 50 人，讲座设备包括无线麦克风、音频设备、投影仪、LED 显示器、电脑连接线等设备。主办方有权确定讲座的时间场次安排，讲座主题必须提前提交给组委会备案审查。

The organizer will provide exhibitors with the opportunity to hold seminars at the exhibition site. Each seminar at the Beijing venue will last for 45 minutes and cost 7,500 RMB. Each seminar at the Wuhan, Shanghai and Chengdu venues will last for 40 minutes and cost 5,500 RMB. The venue capacity will be no less than 50 people. The seminar equipment includes wireless microphones, audio equipment, projectors, LED displays, computer connection cables and other devices. The organizer has the right to determine the time and venue arrangement of the lectures. The lecture topics must be submitted to the organizing committee for record and review in advance.

9. 酒店预定

HOTEL RESERVATION

为方便各展商参展期间安排住宿，主办方为展商列举了会展场地推荐酒店（优惠价格）及周边酒店信息供参考，详见附件二。

We understand that convenient accommodation is important for a

smooth and enjoyable exhibition experience. To assist you with your stay, we have carefully selected a list of recommended hotels near the exhibition venue, offering discounted rates, as well as nearby options for your convenience. For more details, please see Attachment 2.

10. 展台翻译

INTERPRETER

展会现场提供外语翻译服务，如有现场翻译需求，请在官网报名系统中勾选相关服务。后续会有工作人员同您确认相关翻译事宜。

We are pleased to offer on-site foreign language translation services at the exhibition. If you require translation support during your visit, please select the relevant service option in the registration system on our official website. Our dedicated staff will then reach out to you to confirm the details of your translation needs. We look forward to assisting you and ensuring your experience is as smooth and enjoyable as possible.

11. 资料运输

FREIGHT FORWARDER

北京麦福瑞特国际物流有限公司是展会推荐运输商，提供资料运输、办理清关手续、运送资料到展馆等服务。参展商如有资料运送需求，在系统内报名后请同和您对接的工作人员确认相关事宜。

北京麦福瑞特国际物流有限公司指定对接人：

王彬 13811778847 leo@myfreight.com.cn

徐岩 13810925445 mark@myfreight.com.cn

Beijing Mairuifute Logistics International Co., Ltd is a recommended freight forwarder of the CIEET2026, providing services such as transporting materials, completing customs clearance procedures and delivering materials to the exhibition hall directly. If you have any material transportation needs, please feel free to reach out to the staff member assigned to assist you to confirm the details. We are here to ensure your exhibition preparation goes smoothly and make your experience as seamless as possible.

Contact Persons from Beijing Mairuifute Logistics International Co., Ltd:

Mr. Wang Bin: 13811778847 leo@myfreight.com.cn

Mr. Xu Yan: 13810925445 mark@myfreight.com.cn

12. 物品租赁

ITEMS RENTAL SERVICE

一个标准展位包含三面隔墙，包括楣板（显示英文和简体中文参展商的名称）、信息台、两把椅子和两盏灯。参展商如有其他物品租赁需求，请同和您对接的工作人员确认相关事宜并填写附件三：物品租赁详单。

北京海马灵动文化传媒有限公司指定对接人：

李旭 13521707860 851329784@qq.com

杨洋 13911188203 398330132@qq.com

A Standard Booth is usually a linear booth with up-to three partition walls containing fascia board (showcasing the name of the Exhibitor in English and Chinese), information counter, two chairs and two lights. If exhibitors have any other rental requirements for items, please confirm the relevant matters with the staff member in charge of your account and fill in Appendix 3: Detailed List of Item Rentals.

Contact Persons from Beijing Haima Lingdong Culture Media Co.,Ltd

Mr. Li Xu: 13521707860 851329784@qq.com

Mr. Yang Yang: 13911188203 398330132@qq.com

13. 特装搭建须知

INSTRUCTIONS FOR SPECIAL INSTALLATION

所有特装必须通过主场搭建商审批，主办方有权根据展馆所在地公安、消防等部门要求参展商改变特装结构或物料。

各站展馆搭建限高：4米

All special installations are subject to review and approval by the organizer. The organizer reserves the right to change the special installation structure or materials as required by the local public security, fire protection and other departments.

Height limit of exhibition venues: 4 meters

14. 广告

ADVERTISEMENT

为了帮助参展单位最大限度地提升知名度，展会特别为各位提供了北京站的场地广告和其他丰富的推广机会。如您有兴趣投放场地及纸质广告，您可以在报名系统中的“广告预订”部分了解详细的广告信息。我们期待通过这些服务，助力您的品牌在展会期间大放异彩。

To help exhibitors maximize their visibility, we have specially arranged venue advertising in Beijing and a variety of additional promotion opportunities. You can find detailed information on these services in the "Advertisement Reservation" section of our registration system. We are excited about assisting your brand in shining brightly during the exhibition and look forward to supporting your success.

15. 特殊权益
SPECIAL PRIVILEGES

为感恩 2023-2025 年连续三年的坚定相伴与鼎力支持，2026 年中国国际教育巡回展各站将为长期携手的展商专属授予“中国国际教育巡回展伙伴”荣誉标识，其展位同步配套专属特别服务，以回馈一路同行的信任与支持。

To express gratitude for your unwavering companionship and strong support over the consecutive three years from 2023 to 2025, the China International Education Exhibition Tour will exclusively grant the "CIEET Partner" honor identifier to long-term exhibitors at each stop in 2026. Their booths will also be provided with exclusive special services to reciprocate the trust and support throughout the journey.

16. 标准展位规格

STANDARD BOOTH SPECIFICATIONS

标准展位规格详见附件四。

The specifications of the standard booths are detailed in Attachment 4.

附件一

Appendix I

展商报名 CSAF 2026 图示指南

Exhibitor Registration Graphic Guide for CSAF 2026

- 访问 CIEET 2026 官方网址：https://cieet.cscse.edu.cn/.

- Visit website at https://cieet.cscse.edu.cn/. If necessary, click the location icon in the box and switch the page to English.

- 点击网页右上角的“个人中心”，选择“预定展位”；

- Click on "Personal Center" in the top right corner，select "Exhibitors".

- 登录

- Log In

WWW.CSCSE.EDU.CN
中国留学网
国家智慧教育公共服务平台
国家留学人员综合服务平台
中文 / EngLish
统一用户身份认证系统
请输入登录名/邮箱
请输入密码
拖动滑块到最右边
记住我
忘记密码
登录
立即注册>

WWW.CSCSE.EDU.CN
中国留学网
国家智慧教育公共服务平台
国家留学人员综合服务平台
中文 / EngLish
Unified User Identity Authentication System
Please enter login name/email
Password
rag the slider to the right side
Remember me
Password Forgotten
Log in
sign up>

- 找到第 3 点“论坛预定”，并根据个人需要填写（注：CSAF 2026 分设的 7 个主题交流活动，只能选择一个报名）

- Find point 3 "Forum requirement" and fill it in according to personal needs. (Note: CSAF 2026 is divided into seven Panel Sessions, and you can only register for one.)

（CSAF 2026 分设的 7 个主题交流活动名额有限，能否参加以主办方通知为准。）

(The seven panel sessions of CSAF 2026 have a limited number of seats available. Participation is contingent upon confirmation from the organizing committee.)

附件二

Appendix II

会展场地推荐酒店（含专属折扣）

北京·成都·郑州·武汉

Recommended Hotels Near Exhibition Venues (With CIEET Discount)

Beijing·Chengdu·Zhengzhou·Wuhan

北京 BEIJING

北京西苑饭店 Beijing Xiyuan Hotel

地址：北京市海淀区三里河路1号

Address: 1 Sanlihe Road, Beijing, China

网址/Website: https://www.bthhotels.com/hotel/JG0003

电话/Tel: +86 (10) 6831 3388

联系人/Contact Person:

宋经理/Ms. SONG -- +86 (10) 136 0130 4750/

邮箱/Email：songyuxin@xiyuanhotel.com.cn

Room Type	Room Rate	payment	Remark
附楼标准双床房 Attached Building Standard Room (Twin bed)	CNY 500 (包含单人早餐及服务费) CNY 500 (Including breakfast per day，including 15% service,)	现金、信用卡、微信、支付宝、汇款 Cash/ Credit Card	免费健身、桑拿、无线 WIFI free newspaper, gymnasium, sauna, Internet service and WIFI
附楼标准大床房 Attached Building Standard Room ((Queen size bed)	CNY 550 (包含单人早餐及服务费) CNY 550 (Including breakfast per day，including 15% service,)		
主楼标准大床房 Standard Room (Queen size bed)	CNY 650 (包含单人早餐及服务费) CNY 650 (Including one breakfast per day，including 15% service,)		
主楼标准双床房 Standard Room (Twin bed)	CNY 550 (包含单人早餐及服务费) CNY 550 (Including one breakfast per day，including 15% service,)		
主楼豪华大床房、豪华双床房 Delux Room (Queen size bed & Twin bed)	CNY 700 (包含单人早餐及服务费) CNY 700 (Including one breakfast per day，including 15% service,)		
主楼商务大床房、商务双床房 Business Room (Queen size bed & Twin bed)	CNY 750 (包含单人早餐及服务费) CNY 750 (Including one breakfast per day，including 15% service,)		

成都 CHENGDU

成都世外桃源酒店 Cynn Hotel

地址：成都市武侯区科华北路69号

Address: Chengdu First Ring Road, the intersection of South Section and Kehua North Road

网址/Website: https://www.cynn.cn

电话/Tel: +86 15283799795

房间价格/Price:

大床房/Double Room:

CNY 560 (Single Breakfast)

CNY 600 (Double Breakfasts)

双床房/Twin Room: CNY 600 (Double Breakfasts)

联系人/Contact Person:

彭经理/Ms. PENG -- +86 15283799795

郑州 ZHENGZHOU

郑州国际会展中心美仑酒店 Meilun Hotel

地址：郑州市金水区未来路75号（靠近黄河路）

Address: No. 75, Weilai Road, Jinshui District, Zhengzhou City (near Huanghe Road)

房间价格/Price:

大床房/Double Room:CNY 350 (Double Breakfasts)

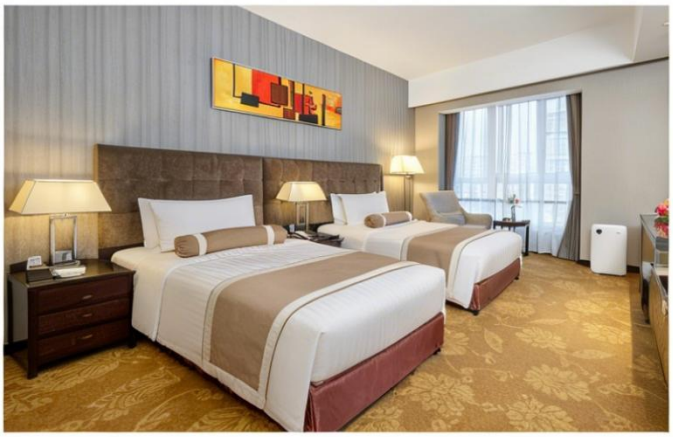
双床房/Twin Room: CNY 350 (Double Breakfasts)

（免费提供大巴车接送/Free shuttle bus service is provided.）

联系人/Contact Person:

张喜斌/Ms. PENG -- +86 13949008497

酒店坐落于郑州市金水区未来路75号，酒店楼高24层，拥有**259间套**舒适客房，其中**126间标间**、131间单间、2间套房，拥有50-210平会场8个，为高效干练的商务人士提供“一站式”会议管家服务。美仑中餐厅提供独立用餐包间3个，经营豫式小炒、川菜风情与西式简餐、自助餐。24小时自助健身房、洗衣房、机器人送物为您提供便捷服务。



武汉 WUHAN

武汉万达瑞华酒店 Wanda Reign Wuhan

地址：武汉市武昌区水果湖街东湖路138号

Address: No. 138, Donghu Road, Shuiguohu Street, Wuchang District, Wuhan

房间价格/Price:

豪华房/Deluxe Room: CNY 900

豪华高级房/Superior Deluxe Room: CNY 1000

联系人/Contact Person:

王经理/Ms. WANG -- +86 (10) 13424280867

邮箱/Email：wincy.wang@wandahotels.com

OVERVIEW OF PROPERTY

武汉万达瑞华酒店

Wanda Reign Wuhan is the first ultra luxury hotel of Wanda Hotels & Resorts that located in the middle of China with convenient access to all cities within the country and key cities in the world. The hotel equipped with 413 luxurious rooms and suites, featuring three restaurants including Café Reign, RIVER DRUNK Huaiyang Restaurant and HE Restaurant. The advanced gym and indoor swimming pool will provide a new work-out experience.

武汉万达瑞华酒店是万达酒店及度假村旗下第一家顶级奢华酒店。酒店拥有413间客房与套房及各式风格迥异的餐厅包括“美食汇”自助餐厅、“游宴”一品淮扬餐厅以及“和”特色餐厅。设施齐全的健身中心、室内恒温游泳池为您提供全新的休闲健身体验。

Wanda Reign
WUHAN
武汉万达瑞华酒店

LOACTION

动车或高铁至武汉 / By high-speed Train to Wuhan

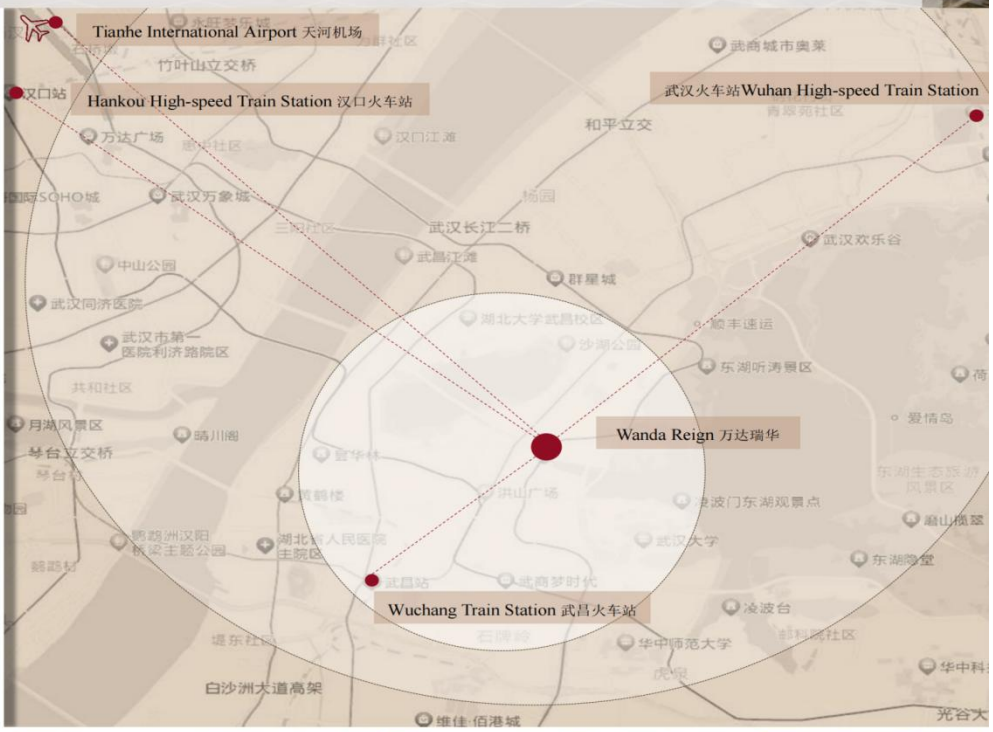
- 北京5小时(高铁） 5 hours from Beijing
- 上海5-6小时（动车） 5-6 hours from Shanghai
- 西安4小时30分钟（高铁） 4.5 hours from Xi'an
- 广州4小时（高铁） 4 hours from Guangzhou

酒店周边地铁 / Metro To The Hotel

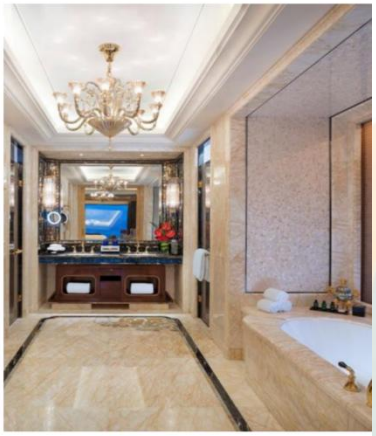
- 4号线楚河汉街站B出口 by Metro line No.4
- 2号线洪山广场站B5出口 by Metro line No.2
- 8号线水果湖站B出口 by Metro line No.8

机场车站至酒店/ Airport / Train Station to Hotel

- 距离武昌火车站6公里，乘车需10分钟
  6km / 10 minutes to Wuchang Train Station
- 距离武汉高铁站13公里，乘车需20分钟
  13km / 20 minutes to Wuhan High-speed Train Station
- 距离汉口火车站13公里，乘车需20分钟
  13km / 20 minutes to Hankou High-speed Train Station
- 距离武汉天河机场30公里，乘车需35分钟
  30km / 35 minutes to Tianhe International Airport



413间宽大的客房和套房
413 extravagant Rooms and suites:
“万达瑞华之床” Bed of Reign
私人管家服务 Butler service
免费高速上网
Free high-speed internet access
拥有国际卫星频道的平面液晶电视
LCD TV with international satellite channels
飞利浦/博世音响系统
Philips / Bose sound system
个性化迷你酒吧 Personalized minibar
智能灯光系统 Smart lighting system
高科技洗手间 High-tech toilet



客房亮点
GUESTROOM
UNIQUE FEATURE

会场周边其他酒店信息参考（市场价）

北京·郑州·武汉·上海

Neighborhood Hotels Information (Market Price)

BEIJING·ZHENGZHOU·WUHAN·SHANGHAI

Beijing

北京站

Exhibition Center Hotel

Add:No.135,Xizhimenwai Street,Xicheng Dist, Beijing

Price: about CNY 548(with double breakfast)

北京展览馆宾馆

地址:北京市西城区西直门外大街 135 号

价格:标准间:￥548(含双早)

Beijing Guo Yi Hotel

Add: No.l Wenxingdong Street, Xicheng Dist, Beijing

About 0.6 km from Beijing Exhibition Center

Price: about CNY 646(with double breakfast)

国谊宾馆

地址:北京市西城区文兴东街 1 号

距离北京展览馆 0.6 公里

价格: 标准间:￥646(含双早)

Fairfield by Marriott Beijing Olympic Sports Center

Add: Building 1, No. 2 Anxiang Road, Chaoyang District, Beijing

Price: about CNY 768 (with double breakfast)

北京鸟巢奥体中心万枫酒店

地址：北京朝阳区安翔路 2 号 1 幢

价格：标准间:￥768(含双早)

North Star Yayuncun Hotel Beijing

Add: East Side, No. 8 Beichen East Road, Chaoyang District, Beijing

Price: about CNY 614 (with double breakfast)

北京北辰亚运村宾馆

地址：北北京朝阳区北辰东路 8 号东侧

价格：标准间:￥614(含双早)

Palace Hotels Beijing

Add: No. 228 Beiyuan Road, Chaoyang District, Beijing

Price: about CNY 670(with double breakfast)

北京朗丽兹酒店

地址：北京朝阳区北苑路 228 号

价格：标准间:￥670(含双早)

Best Western OL Stadium Hotel Beijing

Add: No. 1A, Datun Road, Beishatan, Chaoyang District, Beijing

Price: about CNY 677 (with double breakfast)

北京亚奥国际酒店

地址：北京朝阳区北沙滩大屯路甲 1 号

价格：标准间:￥677(含双早)

Beijing Kaiji Hotel

Add: 1F, Unit C, Building 1, No. 12 Yumin Road, Chaoyang District, Beijing

Price: about CNY 555 (with double breakfast)

北京凯际酒店

地址：北京朝阳区裕民路 12 号 1 号楼 C 座 1 层

价格：标准间:￥555(含双早)

Zhengzhou
郑州站

Qianna Yuanxi Hotel (Zhengzhou Longzihu)

Add: No. 32, Shangxian Street, Longzihu Island, Zhengdong New District, Zhengzhou

Price: about CNY 711 (with double breakfast)

郑州龙子湖仟那元熙酒店

地址：郑州市郑东新区龙子湖岛尚贤街 32 号

价格：标准间:￥711(含双早)

Atour Hotel Zhengzhou East Station Longzi Lake

Add: 150 meters east of the intersection of Boxue Road and Jingxue Street in Longzihu, Jinshui District,

Zhengzhou City, south of the road

Price: about CNY 515 (with double breakfast)

郑州东站龙子湖亚朵酒店

地址：郑州市金水区龙子湖博学路与经学街交叉口向东 150 米路南

价格：标准间:￥515(含双早)

Hilton Zhengzhou

Add: No. 288 Jinshui Road, Jinshui District, Zhengzhou

Price: about CNY 827(with double breakfast)

郑州希尔顿酒店

地址：郑州金水区金水路 288 号

价格：标准间:￥827(含双早)

Wuhan
武汉站

Wuhan Yufeng International Hotel

Add: No. 8 Songzhu Road, Zhongbei Road and Chuhe Hanjie Street, Wuchang District, Wuhan

Price: about CNY 750 (with double breakfast)

武汉玉丰国际酒店

地址：武汉武昌区中北路楚河汉街松竹路 8 号

价格：标准间:￥750(含双早)

East Lake Hotel

Add: No. 231 Yaojialing, Wuchang District, Wuhan

Price: about CNY 468(with double breakfast)

武汉东湖大厦

地址：武汉武昌区姚家岭 231 号

价格：标准间:￥468(含双早)

Wuhan Hongshan Hotel

Add: No. 1 Zhongbei Road, Wuchang District, Wuhan

Price: about CNY 698 (with double breakfast)

武汉洪山宾馆

地址：武汉武昌区中北路 1 号

价格：标准间:￥698(含双早)

Wuhan Jiuzhou Tongqu Hotel

Add: No. 8 Bayi Road, Wuchang District, Wuhan

Price: about CNY 594 (with double breakfast)

武汉九州通衢大酒店

地址：武汉武昌区八一路 8 号

价格：标准间:￥594(含双早)

Wuhan Binhu Plaza

Add: No. 157 East Lake Road, Wuchang District, Wuhan

Price: about CNY 425 (with double breakfast)

武汉滨湖大厦

地址：武汉武昌区东湖路 157 号

价格：标准间:￥425(含双早)

Shanghai
上海站

Guangdong Hotel Shanghai

Add: No. 328 Yixian Road, Jiangwan Town Street, Hongkou District, Shanghai

Price:about CNY 702(with double breakfast)

上海粤海酒店

地址：上海虹口区江湾镇街道逸仙路 328 号

价格：标准间:￥702（含双早）

Green Slim Hotel (Shanghai)

Add: No. 1885 Qishen Road, Minhang District, Shanghai

Price:about CNY 763(with double breakfast)

上海绿瘦酒店地址：上海市闵行区七莘路 1885 号

价格：标准间:763（含双早）

Metropole Xincheng Hotel, the Bund Shanghai

Add: No. 180, Jiangxi Middle Road, Huangpu District, Shanghai

Price: about CNY 876 (with double breakfast)

上海外滩锦江都城新城饭店

地址：上海黄浦区江西中路 180 号

价格：标准间:￥876(含双早)

Golden Tulip Bund New Asia

Add: No. 422, Tiantong Road, Hongkou District, Shanghai

Price: about CNY 810(with double breakfast)

上海外滩郁锦香新亚大酒店

地址：上海虹口区天潼路 422 号

价格：标准间:￥810(含双早)

Jinjiang Metropolo Classiq Shanghai Nanjing Road Walking Street Nanjing Hotel

Add: No. 200 Shanxi South Road, Huangpu District, Shanghai

Price: about CNY 899 (with double breakfast)

上海锦江都城南京饭店

地址：上海黄浦区山西南路 200 号

价格：标准间:￥899(含双早)

Shanghai Zhenyue Hotel

Add: No. 349-351 Zhapu Road, Hongkong District, Shanghai

Price: about CNY 500(with double breakfast)

上海臻悦酒店

地址：上海虹口区乍浦路 349-351 号

价格：标准间:￥500(含双早)

Campbell Hotel

Add: No. 33, Fujian South Road, Huangpu District, Shanghai

Price: about CNY 893 (with double breakfast)

康铂酒店

地址：上海黄浦区福建南路 33 号

价格：标准间:￥893(含双早)

附件三

Appendix III

教育展各站物品租赁申请表

Beijing, Chengdu, Zhengzhou, Wuhan, Shanghai Items Rental Service

展商名称：

Exhibitor’s Name:

名称及描述 Items	单价(人民币) Unit Price (CNY)	北京站 Beijing	成都站 Chengdu	郑州大学站 ZHENGZHOU University	河南大学站 Henan University	武汉站 Wuhan	上海站 Shanghai	上海财经大学站 Shanghai University of Finance and Economics	上海交通大学站 Shanghai Jiao Tong University
会议椅(530L x 550W x 455SHmm) Conference chair (530L x 550W x 455SHmm)	240								
白折椅(450W x 400D x 455SHmm) White Folding chair (450W x 400D x 455SHmm)	50								
洽谈椅(600W x 450D x 400H) Negotiating chair(600W x 450D x 400H)	308								
S形吧椅 (370Ø x 790Hmm) (黑色/白色) S-shaped bar chair(370Ø x 790Hmm) (Black/White)	120								
白面圆桌(800Ø x 780Hmm) White Round table(800Ø x 780Hmm)	273								

名称及描述 Items	单价(人民币) Unit Price (CNY)	北京站 Beijing	成都站 Chengdu	郑州大学站 ZHENGZHOU University	河南大学站 Henan University	武汉站 Wuhan	上海站 Shanghai	上海财经大学站 Shanghai University of Finance and Economics	上海交通大学站 Shanghai Jiao Tong University
方桌 (750L x 750W x 760Hmm) Square table(750L x 750W x 760Hmm)	273								
询问桌(1030L x 535W x 750Hmm) Consultation table (1030L x 535W x 750Hmm)	150								
平层板(1000L x 300Wmm) Flat laminate(1000L x 300Wmm)	60								
斜层板 (1000L x 300Wmm) Inclined laminate(1000L x 300Wmm)	60								
锁柜 (970L x 500W x 740Hmm) Lock cabinet (970L x 500W x 740Hmm)	445								
方桌 (700L x 700W x 760Hmm) Square table(700L x 700W x 760Hmm)	308								

名称及描述 Items	单价(人民币) Unit Price (CNY)	北京站 Beijing	成都站 Chengdu	郑州大学站 ZHENGZHOU University	河南大学站 Henan University	武汉站 Wuhan	上海站 Shanghai	上海财经大学站 Shanghai University of Finance and Economics	上海交通大学站 Shanghai Jiao Tong University
资料架 (260L x 260D x 1220Hmm) Data rack (260Lx260Dx1220Hmm)	308								
站立衣架 (1710Hmm) Standing hanger(1710Hmm)	120								
饮水机(包含展期每天1桶水) Water dispenser (including 1 barrel of water)	308								
盆栽植物 Potted plant	150								
42”等离子 42 "Plasma TV	2000								
100瓦长臂射灯 100 W long arm spot light	120								
300W小太阳灯 300W small sun lamp	445								

名称及描述 Items	单价(人民币) Unit Price (CNY)	北京站 Beijing	成都站 Chengdu	郑州大学站 ZHENGZHOU University	河南大学站 Henan University	武汉站 Wuhan	上海站 Shanghai	上海财经大学站 Shanghai University of Finance and Economics	上海交通大学站 Shanghai Jiao Tong University
150W石英小太阳灯 150W small quartz sun lamp	375								
150WHQI镝灯 150WHQI dysprosium lamp	512								
高精度写真喷绘裱KT板（1000L x 2500H mm） High precision photo printing and mounting KT board (1000L x 2500H mm)	450								

备注: 1. 请在空白格里填写数量。

2. 以上定单相关费用由展商与供应商北京海马灵动文化传媒有限公司直接结算。

Note: 1. Please specify the quantity in the blank form.

2. Exhibitors shall pay relevant fee charge to the supplier Beijing Haima Lingdong Culture Media Co.,Ltd.

1) 所有电器租赁定单必须由展会搭建公司北京海马灵动文化传媒有限公司提供和安装。

2) 上述报价不包含电费和接驳费用。

3) 上述所有定单超过截止日期3月25日后提出的，将产生30%的加急费。

4) 如展商有在展场现场提出订单，供应方北京海马灵动文化传媒有限公司将就该笔订单加收50%的加急费。

5) 现场定单的付款由北京海马灵动文化传媒有限公司直接向展商收取。

6) 上述报价将按照展馆的最新报价调整。

7) 上述内容为部分可租赁项目，展商如有其它需求请向组委会咨询。

8) 参展商须妥善保管租用家具，如有丢失照价赔偿。

1) All electrical appliance rental orders must be provided and installed by the exhibition booth construction company, Beijing Haima Lingdong Culture Media Co.,Ltd.

2) The above quotations do not include electricity charges and connection fees.

3) Any orders placed after the deadline of March 25th will incur a 30% rush fee.

4) If exhibitors place orders on-site at the exhibition venue, Beijing Haima Lingdong Culture Media Co.,Ltd., the supplier, will charge a

50% rush fee for that order.

5) On-site order payments will be directly collected by Beijing Haima Lingdong Culture Media Co.,Ltd. from the exhibitors.

6) The above quotations will be adjusted according to the latest quotations from the exhibition hall.

7) The above content is a partial list of available rental items. If exhibitors have other requirements, please consult the organizing committee.

8) Exhibitors must properly keep the rented furniture. Any loss will be compensated at the original price.

北京海马灵动文化传媒有限公司指定对接人：

Contact Persons from Beijing Haima Lingdong Culture Media Co.,Ltd.:

联系人 Contact Person：李旭/ Mr. Li：13521707860　　851329784@qq.com

联系人 Contact Person：杨洋/ Mr. Yang：13911188203　　398330132@qq.com

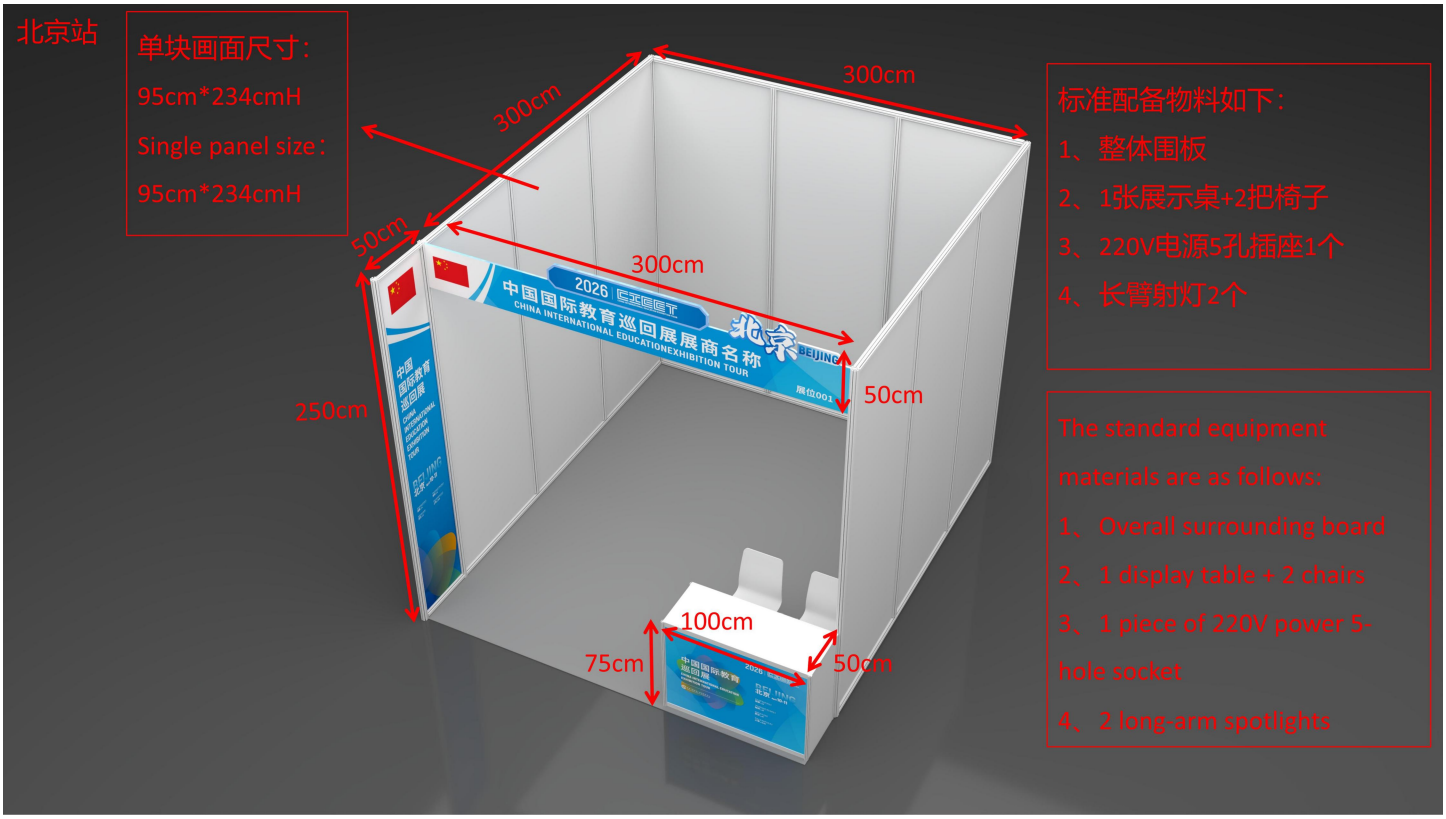
附件四

Appendix IV

2026年（第三十一届）中国国际教育巡回展各站标准展位示意图

Standard Booth Dimensions for Each Venue of CIEET 2026

北京 BEIJING



成都 CHENGDU

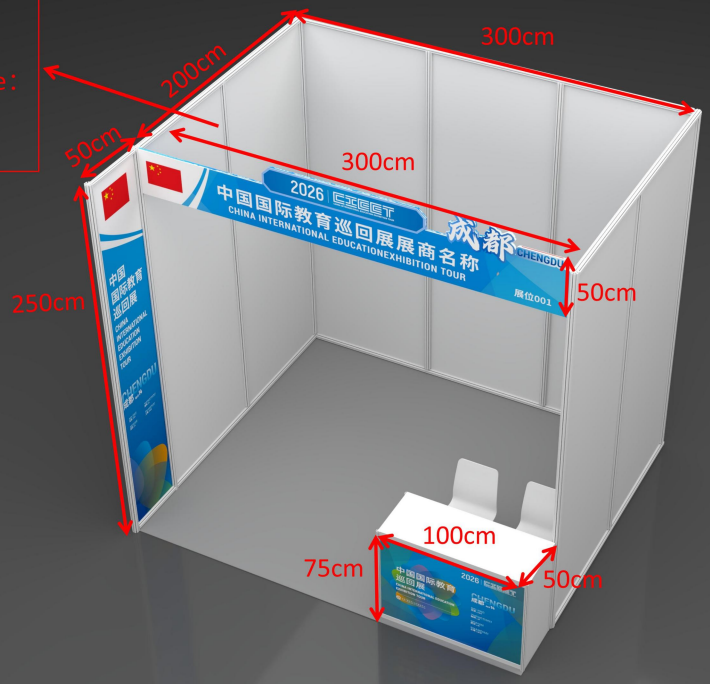
成都站

单块画面尺寸：

95cm*234cmH

Single panel size：

95cm*234cmH



标准配备物料如下：

1、整体围板

2、1张展示桌+2把椅子

3、220V电源5孔插座1个

4、长臂射灯2个

The standard equipment materials are as follows:

1、Overall surrounding board

2、1 display table + 2 chairs

3、1 piece of 220V power 5-hole socket

4、2 long-arm spotlights

武汉 WUHAN

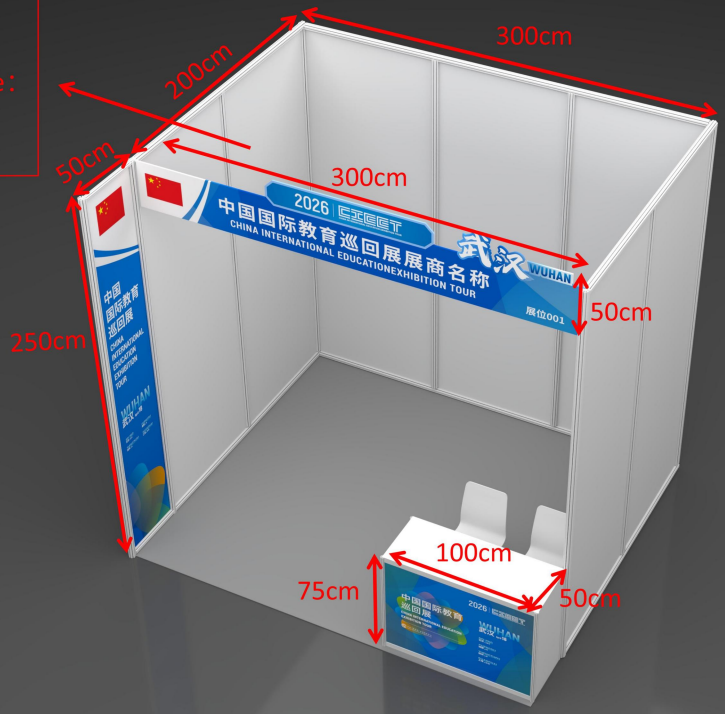
武汉站

单块画面尺寸：

95cm*245cmH

Single panel size：

95cm*245cmH



标准配备物料如下：

1、整体围板

2、1张展示桌+2把椅子

3、220V电源5孔插座1个

4、长臂射灯2个

The standard equipment materials are as follows:

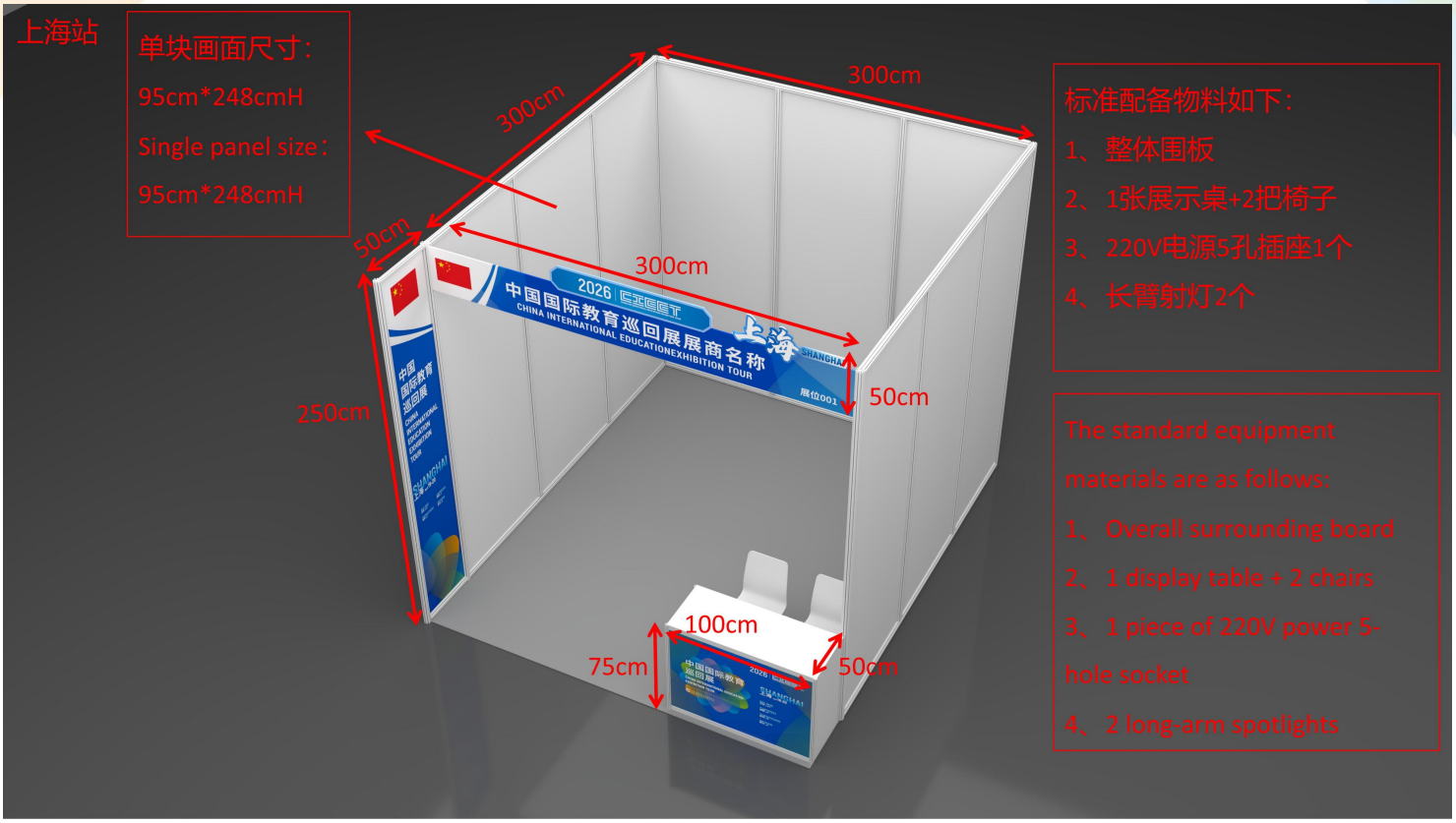
1、Overall surrounding board

2、1 display table + 2 chairs

3、1 piece of 220V power 5-hole socket

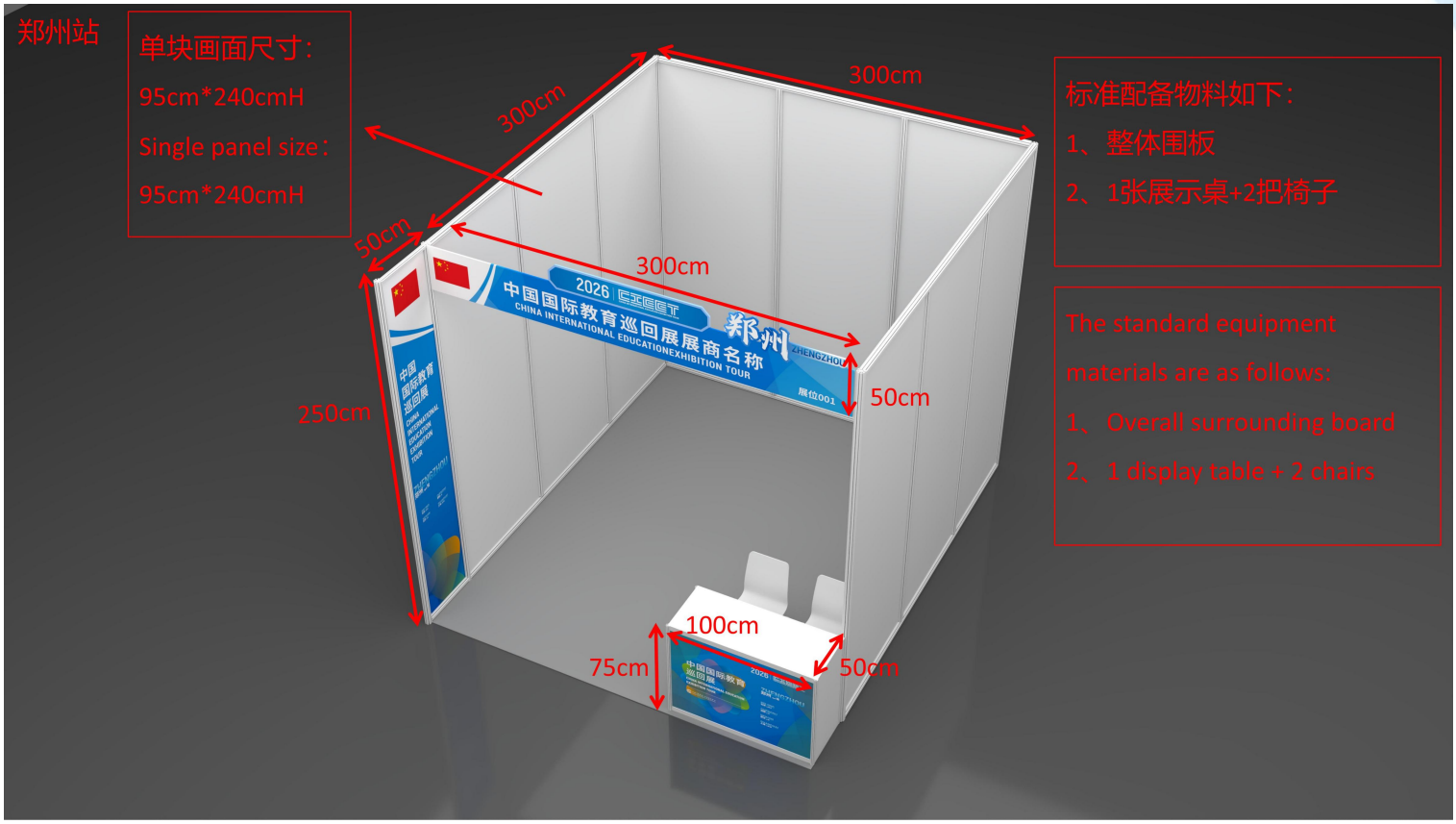
4、2 long-arm spotlights

上海（4 月 19 日） SHANGHAI (4.19)



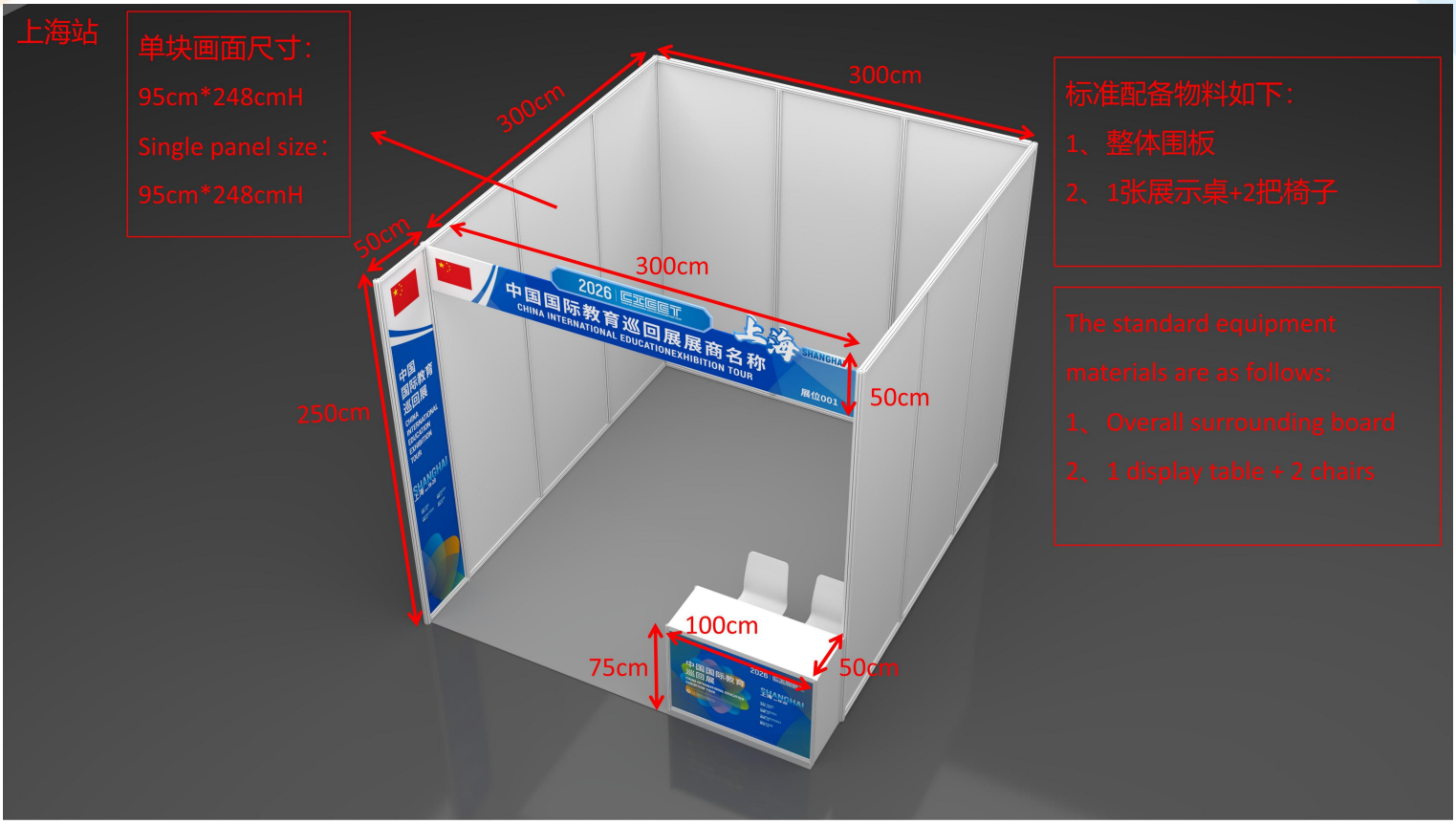
郑州（教育展进校园）

ZHENGZHOU (Education Fair on Campus Event)



上海（4 月 20 日教育展进校园）

SHANGHAI (4.20 Education Fair on Campus Event)



附件五

Appendix V

2026 年（第三十一届）中国国际教育巡回展配套活动主题信息一览

Overview of the Key Points for the Panel Sessions of CIEET 2026

配套活动主题 1：国际教育背景下的创新创业人才培育

Panel Session One: The Cultivation of Innovative and Entrepreneurial Talent in an International Education Context

论坛汇聚国内外高校、创业园区、企业及创投机构，围绕国内外高校创新创业课程建设、跨文化创新能力培养、产教融合创新、全球资源整合等议题深入交流，分享前沿理念与实践案例，推动创新创业教育向全球联动、全链条孵化、全要素支撑的生态化模式转型，助力培养具有国际竞争力的复合型创新人才，助力教育现代化与产业创新升级。

Participants from Chinese and international universities, startup incubators, enterprises, and venture capital firms gather together at this forum to engage in in-depth dialogue on topics such as innovation and entrepreneurship curricula in higher education, cross-cultural innovation capabilities, innovative mechanisms for industry-education integration, and the consolidation of global innovation and entrepreneurial resources. By sharing cutting-edge ideas, practical cases, and implementation pathways, the forum aims to promote the transformation of innovation and entrepreneurship education toward an integrated ecosystem characterized by global connectivity, full-chain incubation, and comprehensive support. The goal is to nurture well-rounded, innovative talents with global

competitiveness and contribute to the modernization of education and the upgrading of industries.

配套活动主题 2：数智时代出国留学生态服务系统的协同构建与创新

Panel Session Two: Collaborative Development and Innovation of the Study Abroad Service Ecosystem in the Digital Intelligence Era

论坛聚焦数智时代出国留学发展新趋势与新挑战，邀请中外教育机构、专家学者及行业从业者，围绕出国留学生态服务体系建设开展深度交流。通过多方协同对话与研讨，共同探索数字化、智能化背景下，出国留学服务系统的创新路径与协同机制，助力构建高效、完善、可持续的出国留学生态服务体系。

The forum focuses on emerging trends and challenges in the study abroad sector in the digital intelligence era. Experts, scholars, and industry practitioners from China and around the world gather here to engage in in-depth dialogue on the development of the study abroad service ecosystem. Through multi-stakeholder dialogue and collaborative discussions, participants will jointly explore innovative pathways and coordination mechanisms for study abroad service systems in the context of digitalization and intelligent transformation. These efforts will ultimately contribute to the building of an efficient, comprehensive, and sustainable study abroad service ecosystem.

配套活动主题 3：留学人才胜任力与就业能力提升

Panel Session Three: Enhancing the Competence and Employability of Study Abroad Talents

论坛旨在搭建中外人才发展联动平台，展示海外院校在留学人才就业能力培养方面的实践成果，解读留学生回国就业现状、趋势及国内人才市场需求，分享求职经验与职场适应方法。通过多方对话与需求对接，帮助留学人才提升核心竞争力，推动人才培养模式优化，促进留学人才供给与国内就业市场高效衔接。

On this dedicated platform for China–global collaboration in talent development, participants will gain insights into proven practices from international institutions in enhancing the employability of students studying abroad, analyze current employment trends among study abroad returnees and the core demands of China's job market, and share effective strategies for job seeking and workplace adaptation. Through multi-stakeholder dialogue and demand alignment, the forum helps study abroad talents to enhance their competitiveness. At the same time, it seeks to optimize talent cultivation approaches and helps build a stronger bridge between study abroad talents and China's labor market.

配套活动主题 4：留学中国·融通世界

Panel Session Four: Study in China　Connect the World

论坛搭建高水平国际合作平台，汇聚中外政府部门、院校、研究机构、国际传媒及企业界专家代表，紧扣数智化与全球化时代背景，聚焦从短期研学到学分互认等跨境人才培养新模式与全球留学教育新形态，围绕留学品牌建设、全链条服务体系构建、留学教育与国际化人才需求等方面深入研讨、分享经验、凝聚共识，携手构建健康、合作、共赢的留学新生态。

This forum seeks to build a high-level international cooperation platform that convenes leading experts and representatives from government agencies,

universities and colleges, research institutions, international media, and industry sectors across China and around the world. Against the backdrop of digital intelligence and globalization, the forum will explore emerging models of cross-border talent cultivation—ranging from short-term study programs to academic credit mutual recognition—and new paradigms of global study abroad education. Participants will engage in in-depth discussions on topics including study abroad brand-building, developing a full-chain service system, and aligning study abroad education with the demand for international talent. Through sharing experiences, building consensus, and pooling wisdom, the forum seeks to collaboratively forge a healthy, cooperative, and win-win new ecosystem for study abroad.

配套活动主题 5：共筑标准基石 深化国际协作—打造可信任的国（境）外学历学位认证标准体系

Panel Session Five: Fostering Global Standards and International Synergy: Building a Reliable Evaluation Framework for Overseas Credentials

论坛围绕认证标准体系，邀请认证审查委员会专家以及国外专业机构代表发表分享，以期进一步提高认证标准透明度，达成广泛国际共识。

Focusing on standards framework construction, the event will feature keynote speeches from experts on the OCES Review Committee and representatives from foreign professional institutions to further enhance the transparency of OCES standards and achieve broader international consensus.

配套活动主题 6（雅思中国、国际处）：英语教学与测评驱动未来留学信任力

Panel Session six: Empowering International Education Trust through English Language Teaching and Assessment

立足英语教学与测评，探讨共筑留学信任新生态。依托官方权威数据与全场景解决方案，赋能行业伙伴协同发展。深度解读热门留学目的地最新趋势和留学动态，共筑高质量留学新生态。

This forum focuses on English teaching and assessment and is committed to the collaborative construction of a trust ecosystem in the international education industry. By integrating official authoritative data and full-scenario solutions, it provides professional empowerment for industry partners, promoting multi-stakeholder collaboration and high-quality development. It will also conduct an in-depth analysis of global trends in international education and the latest developments in popular study destinations, contributing to the joint establishment of a standardized, efficient and sustainable new ecosystem for high-quality international education services.

配套活动主题 7： 协同创新：推动国际教育项目高质量发展

Panel Session Seven: Collaborative Innovation: Advancing the High- Quality Development of International Education Programs

聚焦中心与国内外高校合作开展的出国留学培训、英国高等教育文凭、国际通识课程等国际教育项目，全面介绍项目全新定位与系列改革举措，明确项目全链条管理与服务标准规则；与国内外高校围绕项目创新发展、赋能计划等领域开展深度交流研讨，凝聚合作共识、启发发展思路，协同推动国际教育项目提质增效、高质量发展。

This sub-forum focuses on the international education programs jointly delivered

by the CSCSE and partner institutions, including Study Abroad Training Center Program, CSCSE-SQA Advanced Diploma Program and the International General Education Curriculum Program. It will provide a comprehensive overview of the programs' renewed positioning and a series of reform initiatives, and clarify the standards and regulations for full-chain program management and services. Through in-depth dialogue and discussion with Chinese and overseas institutions on areas such as innovative program development and empowerment initiatives, the forum aims to build consensus, inspire strategic thinking, and collaboratively enhance the quality, efficiency, and high-standard development of international education programs.

配套活动主题 8（档案处）：2026"青春筑梦海外，安心赋能未来－－高品质留学全周期服务指南宣讲会"

Panel Session Eight : 2026 "Youth Builds Dreams Abroad, Empowering a Secure Future - High-Quality Study Abroad Full-Cycle Service Guide Presentation"

围绕留学全周期核心需求，系统解读平安留学、档案管理、学历认证、就业落户等关键政策；全面呈现"留学 e 网通"APP、海外学生服务、留学生春晚等特色服务内容；为留学规划、海外求学及归国发展提供权威解答与交流平台。

The Presentation will systematically interpret key policies throughout the entire study abroad period, covering key areas such as safe study abroad, archives management, overseas credentials evaluation service, employment and settlement procedures, alongside distinctive services and events including the "E-Hub" app,

overseas student services, and the Overseas Students Spring Festival Gala. The session serves as an authoritative platform for consultation and exchange that supports participants in planning study abroad, pursuing overseas education, and assisting them with post-return career development.

配套活动 9：中澳（昆士兰）人才发展与就业研讨会－培养跨文化素养的未来型全球领导者

Panel Session Nine: Seminar on Talent Development and Employability—Building Future-Ready Global Leaders with Cross-Cultural Competency: A Queensland-China Initiative

推进中外融合培养，实现课程融合、文化融合、教育与产业资源融合，是培养具备跨文化素养的未来型全球领导者的关键。本次研讨会旨在凝聚中澳合作共识，聚焦课程体系、文化视角、教育资源融合等议题，助力中澳教育从业者双向赋能、搭建教育互通立交桥；通过校企协同创新为学生拓展实践平台，探索国际化人才创新培养路径，共同打造面向未来、引领发展的中澳人才蓄水池。

The key to developing future-ready global leaders with cross-cultural competence lies in advancing the integrated cultivation of talents by Chinese and international institutions —through the integration of curricula, cultures, and educational and industrial resources. This seminar aims to build consensus on China-Australia collaboration on key areas such as curriculum system, cultural perspectives, and the convergence of educational resources. It seeks to enable two-way empowerment for education practitioners from both countries and achieve educational connectivity. By fostering university-industry collaboration, the

seminar will build practical platforms for students and explore innovative pathways for cultivating globally-competitive talents. Together, these efforts will build a sustainable talent pool and drive forward-looking China-Australia education cooperation.